

# HALIM YASIN ZUMRE

## PRODUCT & GROWTH | AI-ASSISTED PRODUCT DEVELOPMENT

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Portfolio: [halimyasinzumre.com](https://halimyasinzumre.com) | LinkedIn: [linkedin.com/in/halimyasinzumre](https://linkedin.com/in/halimyasinzumre) | GitHub: [github.com/halimyasinz](https://github.com/halimyasinz)

## PROFILE

Final-year Boğaziçi University CEIT student graduating in June 2027. Product-minded, AI-assisted builder with experience in product scoping, growth experiments, digital marketing, analytics, and modern SaaS tooling. Built three active prototypes, launched four public websites, and grew a gaming audience from 0 to 30K+.

## SELECTED PRODUCT PROJECTS

### Nuval | Field Operations Prototype | In development

- Designed an AI-assisted field operations workflow using QR/geofence checks, photo and voice evidence, review queues, and Supabase-based role management.

### Hanio | Boutique Hotel PMS Prototype | In development

- Defined an MVP for 10-50 room hotels covering reservations, payments, housekeeping, reporting, role-based access, and explainable pricing recommendations.

### Nuvida | AI Student Assistant Prototype | In development

- Built Flutter and React/TypeScript versions for course planning, goals, habits, GPA tracking, and Gemini-backed study support.

Live websites: [halimyasinzumre.com](https://halimyasinzumre.com) | [jovendesign.com.tr](https://jovendesign.com.tr) | [eniyisialpi.com](https://eniyisialpi.com) | [mesutzumre.com](https://mesutzumre.com)

## SELECTED EXPERIENCE

### Düğün.com | Marketing Intern | Oct 2023 - Nov 2023

- Supported Google Ads, SEO audits, conversion tracking, and weekly performance reporting for a high-intent marketplace.

### Gamcap Labs | Marketing Intern | Jan 2023 - Aug 2023

- Grew the Twitter/X audience from 0 to 30K+, built a 2K-member Discord community, coordinated creator partnerships, and generated roughly 1K waitlist signups.

### Creo Technologies | Data Migration Specialist | 2022

- Migrated 20+ legacy database tables per week through SQL/ETL workflows and checked customer, usage, and billing data quality.

### Boğaziçi University - CET Department | Social Media & Website Manager | 2021

- Managed social channels and weekly website updates, created 50+ posts, and fixed 10+ visible HTML/CSS issues.

### Boğaziçi University Computer Club (Compec) | Game Development Lead | Aug 2020 - Aug 2021

- Led a 30-member community, organized eight technology events, secured three company partnerships, and helped run a game jam with 106 submissions.

## SKILLS

**Product:** Problem framing, product discovery, MVP scoping, workflow design, prototyping, product analytics

**Growth & Business Development:** Google Ads, SEO, funnel analysis, KPI reporting, market research, partnerships, community growth

**Technical Fluency:** Flutter, React, TypeScript, Python, SQL, Supabase, Firebase, Vercel, Redis/Upstash, Sentry, analytics integrations

**AI-Assisted Development:** Cursor, Claude Code, ChatGPT, Gemini; rapid prototyping, implementation, debugging, code review, documentation

## EDUCATION & LANGUAGES

### Boğaziçi University | B.S. in Computer Education and Instructional Technology

Expected Graduation: June 2027

**Languages:** Turkish: Native | English: C1 - Fluent